

CURRICULUM VITAE



1. Name : **Dr. N. RAMU**
2. Present Designation : Associate Professor
3. Department : Commerce Faculty : Arts
4. Institution : Annamalai University
5. Date of Birth : 05.051970
6. Address for Communication : 62/4174, Dabeer Kulam Road
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Mobile: 9443351851
E-mail: n.rammu@yahoo.com
7. Qualification : M.Com., M.Phil., M.F.M., PGDBA., Ph.D.
8. Specialization : Cooperation, Banking and HRM
9. Experience (in years) : Teaching: 19 Research: 12
10. Language Known : English and Tamil
11. Academic Qualification

Examination	Name of the University	Year of passing	Percentage of marks obtained	Division / Class	Subject
Ph.D.	Annamalai University	2008	-	-	Commerce
M.F.M.	Pondicherry University	2004	65	I	Financial Management
M.Phil.	Bharathidasan University	1997	72	I	Commerce
PGDBA	Pondicherry University	1997	60	I	Business Administration
M.Com	Bharathidasan University	1992	65	I	Commerce
B.Com	Bharathidasan University	1990	60	I	Commerce
National Educational Testing	UGC	1997	-	-	Commerce

12. Employment:

Designation	Name of Employer	Year of joining	
		Joining	Learning
Associate Professor of Commerce	Annamalai University	1999	Till date
Lecturer in Commerce	Vellalar College for Women, Erode	1998	1999
Lecturer in Commerce	T.U.K. Arts College, Thanjavur	1995	1998

11. View My Profile;

<http://ccnrsrc.wordpress.com/researcher-profiles/dr-n-ramu/>

12. View My Research on My SSRN Author Page;

http://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1925029

13. Research Publication:

Articles/ Chapter Published in Books	: 13
Papers in International Journal	: 15
Paper in National Journal	: 16
Proceedings	: 6
Total	: 50

14. Membership of Editorial Board

- Editor-In-Chief of the “**International Journal Of Advanced Research in Arts And Science**”
- Editorial Board Member of the “**Journal of Business Theory & Practice**”, (Both online & Print), Published by Scholink Co Ltd, London.

- **Member of Reviewer** of the “**International Journal of Academic Research in Management**” (ISSN 2296-1747) Published by Elvedit Editions, Switzerland
- Member of Editorial Board of the “**Journal of Business Management and Social Science Research(JBM & SSR)**” ISSN 2319-5614, Published by Blue Ocean Research Journals.
- Member of Editorial Board of the “**International Journal of Management and Social Science Research (IJM SSR)**” ISSN 2319-4421. Published by i-Xplore International Research Journal Consortium
- Member of Editorial Board of “**IOSR Journal of Business and Management**” Published By International Organization of Scientific Research.
- Member of Editorial board of the “**Wyno Journal of Management and Business studies**”, Nigeria
- Member of Editorial board of the “**International Journal of Advanced Research in management and social science**” published by Greenfield Advanced Research publishing House, UK
- Member of Editorial Board of the “**International journal of Management & Business Studies**”, (ISSN 2230-9519(online), 2231-2463 (print))
- Associate Editor of the “**Journal of Development and Sustainability**”, published by Centre of Excellence, Pakistan.
- Member of Review Board of the “**Independent Journal of Management & Production**” (ISSN 2236-269x) Brazil.

- Member of Editorial Board of the “**open Journal of Finance**”
Published by Science Publications.
- Member of the Editorial Board of the “**European Journal of Academic Essays**” (ISSN 2183-1904) Portugal.
- Member of the Editorial Board of the “**International Journal of Advanced Research in Computer Science and Management Studies**” (ISSN 2321-7782 Online; 2347-1778 Print).
- Member of the Editorial Advisory Board of the “**Tactful Management Research Journal**” (ISSN2319-7935 print;2319-7943 Online)
- Member of the **IRED Scientific Board** for Institute of Research Engineers and Doctors Journals, USA.
- Member of the Editorial Board of the “**International Journal of Mathematical and Computational Science**” Published by IRED,USA

15. Invited Talks:

College: 5

University: 6

Social and Professional bodies: 2

16. Paper Presented in Conference/Seminars/Workshop/Symposium

International: 14

National: 35

College/University: 2

Total: 51

17. Contribution to Corporate Life and Management of the Institution

1. Member, Academic Council, Annamalai University.
2. Placement officer of the Department of Commerce, Annamalai University since 2008.
3. Treasurer for Commerce Association from June 2002 to June 2006, Annamalai University.
4. University Representative for conducting Directorate of Distance Education Examinations of Annamalai University for December 2000, May 2001 and May 2011 at Trichirappalli and Thanjavur centres.
5. Coordinator for In-service Training Programme for the Teacher Faculty of Arts, Annamalai University.
6. Organizer of the National Seminar sponsored by Tamil Nadu State Council for Higher Education (TNSCHE) in which 175 papers were presented.
7. Chairperson for International Seminars/ conference.
8. Recognized Research Supervisor for Guiding Ph.D. Scholars in Annamalai University and Bharathiar University.
9. Question paper setter and evaluating answer scripts of various Universities and Colleges in Tamil Nadu

18. Training / Professional Knowledge Acquired:

- Participated **“Faculty Development Programme in Entrepreneurship”** from January 31 to February 11, 2011 conducted by Entrepreneurship Development Institute of India (EDI) sponsored by the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Government of India at Jaipur.

- In-service Training Programme from September 9 to September 21, 2002 conducted by Annamalai University.

19. Membership in the Professional Associations

Sl.No.	Name of the Professional Associations	Type of Membership	Period
1.	American Information Resource Centre United States Consulate General, Chennai	Annual	Since 2005
2.	Association of Business Education and Entrepreneurship Development, Pune	Life	Since 2010
3.	International Association of Academicians and Researchers, Singapore	Life	Since 2012
4.	Indian Society for Management Development and Research, Allahabad	Annual	2011-2012
5.	The Home Library Scheme, Publication Division Ministry of Information and Broadcasting, GOI, New Delhi	Life	Since 2009
6.	National Book Trust, India, New Delhi	Life	14.02.2009
7.	Voluntary Organization in Interest of Consumer Education (VOICE), New Delhi	Annual	Since 2000
8.	Indian Commerce Association, Mumbai	Life	Since 2012
9.	All India Association for Educational Research, Bhubaneswar	Life	Since 2012
10.	Indian Association of Teacher's Educators, Bareilly	Life	Since 2012
11.	International Economics Development Research Center, Hong Kong	Senior Member Life	Since 2012
12.	International Association of Computer Science and Information, Singapore	Senior Member, Life	Since 2012
13.	Internet Society, USA,	Global Member, Life	Since 2012
14.	Computer Science Teachers Association	Life	Since 2012

15	Universal Association of Computer Electronics Engineers – Senior member	Life	Since 2013
!6	International Research Network on Accounting for Cooperation and Mutual Entities (ACCOOP)	Life	Since 2013
17.	Canadian Co-operative Research Network	Life	Since 2013
18.	Indian Tourism Congress	Associate Member	Since2013
19	International Centre of Economics, Humanities and Management	Life	Since 2014

20. Guidance

Research Guidance	Degree Awarded	Ongoing
M.Phil.	07	-
Ph.D.	-	03

21. Citation / Index of my Publication

Citation in Articles (International): 28

Citation in Dissertation: 15

Index: 18

22. Award

“Best Research Publication” Awarded for the year 2011-12 by Annamalai University at the 78th Founder’s Day Celebrations of Dr.Rajah Sir Annamalai Chettiar on 30.09.2012.

23. Academic Staff Colleges Orientation / Refresher Course Attended

Name of the course	Place	Duration	Sponsoring Agency
Orientation Course	Tiruchirappalli	4 weeks (March 19, 1997 to April 15, 1997)	UGC Academic Staff College, Bharathidasan University
Orientation Course	Tiruchirappalli	4 weeks (May 5, 2000 to June 6, 2000)	UGC Academic Staff College, Bharathidasan University
Refresher Course (Grade 'A')	Chidambaram	3 weeks (Nov. 6, 2002 to Nov. 26 2002)	UGC, Department of Commerce, Annamalai University
Refresher Course (Grade 'A')	Coimbatore	3 weeks (March 15, 2009 to March 25, 2009)	UGC, Academic Staff College, Bharathiar University
Refresher Course (Grade 'A')	Pondicherry	3 weeks (May 27 2009 to June 16, 2009)	UGC, Academic Staff College, Pondicherry University

24. List of Six Research Publications (Other publications refer**Detailed CV)**

Sl.No.	Title of Book / Journal / Conference / Proceedings	Title of the Article	ISSN Number	Year	No. of Co-authors
1.	Malaysian Journal of co-operative studies	Rationale for the study of UCBs in India	1823-5387	2013	Single
2.	Gitam Journal of Management	Customer Focused Knowledge Management; A Modern Competitive Strategy Option	0972-740X	2012	Single
3.	Global Business Review	Dimensions of NPAs in UCBs in Tamil Nadu	0972-1509	2009	Single
4.	CAB calling	HRM in Cooperative banks in India-Issues and Challenges	RBI Publication	2008	Single
5.	The Indian Banker (cover story)	Urban Cooperative Banks-At crossroads	IBA Official Publication	2008	Single
6.	Bank Quest	Performance and Challenges of UCBs in India; An Appraisal	019-4921	2007	Single