

**INFLUENCE OF PROJECT MANAGEMENT PRACTICES AND THE IMPLEMENTATION OF  
POVERTY REDUCTION PROJECTS IN NAIROBI COUNTY, KENYA**

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## ABSTRACT

Implementation of poverty reduction projects are of great interests to the government, civil society organizations and the beneficiaries. Among other projects, poverty reduction projects in innovations for poverty action are among the highly funded projects by both the government and donors. Poverty reduction project is believed to be the universally accepted way of achieving economic growth in the country. In spite of poverty reduction projects being implemented in recent years by the central government, local government, non-governmental organizations, community based organizations and international organizations, relative and absolute incidence of chronic poverty continues to rise. The study seeks to fill

knowledge gap by evaluating the influence of project management practices on effective implementation of poverty reduction projects in Nairobi County

The specific objectives of this study was to assess the influence of project risk management; project leadership; project stakeholders' involvement; and project resource allocation

on effective implementation of poverty reduction projects

The target population comprised of IPA Nairobi office which currently has 170 employees on various levels: five (5) executive staff, nine (9) departmental staff, fifteen (15) project associates/investigators, twenty five (25) assistant project managers, eighteen (18) team leads, ninety eight (98) field officers and 150 respondents from the slums in the CTH project

This study adopted the descriptive survey design. A descriptive survey method entails a method of data collection by interviews and questionnaires to a sample of individuals and is not only restricted to fact findings

The quantitative methods used in this research

was close ended questions and likert scale statements

questionnaires.

Analysis was done using SPSS Version 21 software. Analysis was done using SPSS Version 21 software.

The findings presented also show that taking all other independent variables at zero, a unit increase in

project leadership lead to a 0.638 increase in effective implementation

poverty reduction projects

and a unit increase in

project

stakeholder's involvement lead to a 0.576 increase in the effective implementation poverty reduction projects

Further, the findings shows that a unit increase in

project

resource allocation

would lead to a 0.605 increase in effective implementation

poverty reduction projects

while a unit increase in

project risk management  
lead to a 0.537 increase in the effective implementation  
poverty reduction projects

. In terms of magnitude, the findings indicated that  
project leadership  
had the highest influence on effective implementation  
poverty reduction projects  
followed by  
project  
resource allocation

, then  
project  
stakeholder's involvement while  
project risk management  
had the least effect on effective implementation  
poverty reduction projects

. All the variables were significant as their P-values were less than 0.05. The project managers  
should ensure that risk management is conducted not as routine activity but needed project  
management,

this study recommends adoption and application of effective project leadership Practices.  
Nairobi county government should ensure adequate resource allocation for all the projects they  
are undertaking on effective  
implementation poverty reduction projects.

**Keywords:** *Project Management Practices; Implementation; Poverty Reduction; Projects*

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