

**organizational FACTORS influencing uptake OF WOMEN ENTERPRISE FUND CREDIT IN
KITUI central sub-county, KENYA**

Beatrice Auma Odira

The School of Business and Economics, Department of Business & Entrepreneurship , South
Eastern Kenya University (SEKU), P.O Box 170-90200 Kitui, Kenya.

TEL: 020-2413859/ 020-2318999/0736116989 KITUI

Email: ndenga93beaty@gmail.com

Dr Njogu Kimando, PhD

The School of Business and Economics, Department of Business & Entrepreneurship , South Eastern Kenya University (SEKU), P.O Box 170-90200 Kitui, Kenya.

TEL: 020-2413859/ 020-2318999/0736116989 KITUI

Email: nkimando@seku.ac.ke

Dr. Joash Migosi, PhD

University of Nairobi.

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ABSTRACT

The purpose of this study was to assess the Organizational factors influencing the uptake of Women Enterprise Fund in Kitui Central Sub- County. It focused on the women groups in Kitui Central Sub County. Literature focused on theoretical and empirical foundations on the organizational factors influencing WEF credit uptake by women groups, WEF technical personnel, WEF business development services, and WEF financial access were some of the organizational factors identified. The study employed the descriptive survey design. The target population was 1,000 women group chairpersons spread all over Kitui Central sub county and 20 chairpersons from registered women groups for pilot study. Data was collected using questionnaires for the group members and the interview schedule for the WEF officers. Descriptive statistics including frequencies, means and standard deviations and inferential statistics like ANOVA and Multivariate Regression Analysis was used in data presentation and analysis.

Key Words: Organizational factors, Women Enterprises Fund (WEF), Credit access, Business development services

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