

THE INFLUENCE OF BUSINESS ETHICS INSTRUCTION ON BUSINESS STUDENTS OF INSTITUTIONS OF HIGHER LEARNING: A THEORETICAL AND EMPIRICAL REVIEW OF RELATED LITERATURE

Eusebius Kyando

School of Business, Catholic University of Eastern Africa

Corresponding email: fr2004eusebius@yahoo.com

Paul Mathenge (Rev.Dr.)

School of Business, Catholic University of Eastern Africa

Joseph Okumu (Dr.)

School of Business, Catholic University of Eastern Africa

**CITATION: Kyando, E., Mathenge, P., Okumu, J. (2018).
The Influence Of Business Ethics Instruction On Business
Students Of Institutions Of Higher Learning: A Theoretical
And Empirical Review Of Related Literature. International
Journal of Arts and Entrepreneurship. Vol. 7 (2) pp 1 – 24.**

ABSTRACT

A theoretical and empirical review of related literature was conducted on the influence of business ethics instruction on business students in institutions of higher learning. It was identified that, there is an extensive literature from major review articles pertaining to business ethics instruction. With exception of South Africa, very little is known about business ethics instruction in Africa South of the Sahara, yet a number of universities are teaching business ethics, and some universities such as the Catholic University of Eastern Africa and Strathmore University both in Kenya have centres of ethics. These developments provide future research opportunities regarding business ethics instruction in the region.

Key words: *Business Ethics, Deontology, Utilitarian, Virtue Ethics, Cognition, Awareness, Perception, Behaviour and Decision-making* .

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